

Interpret Europe web conference – 1 to 4 Oct 2021

	New trends and paradigms	Resilient communities	Sustainability and interpretation	Value-based interpretation in tourism
CEST*	Friday, 1 October	Saturday, 2 October	Sunday, 3 October	Monday, 4 October
09:00	Helena Vičič (Slovenia): Opening the conference	Sandy Colvine (France): Opening the day Host for the day	Peter Seccombe (UK): Opening the day Host for the day	Michael Hamish Glen (UK): Opening the day Host for the day
09:30	Vida Ungar (Croatia): Opening the day. Host for the day Iulia Niculica Keynote speaker European Travel Commission (BE)	Ben Lynam Keynote speaker Travel Foundation (UK)	Albert Salman Keynote speaker Green Destinations (The Netherlands)	Gianna Moscardo Keynote speaker James Cook University (Australia)
10:00	Murray Ferguson and Clare Cooper (UK) Land, stories, people and place: The ups, the downs – and the preparations for a new climate future Presentation: 55 min.	Panel discussion Moderated by Sandy Colvine (France) Panellists: Ben Lynam (UK) , Jane Connelly (USA) , Carol Ritchie (UK)	Panel discussion Moderated by Peter Seccombe (UK) Panellists: Albert Salman (The Netherlands) , Bernard Lane (UK) , Dragana Lucija Ratković Aydemir (Croatia)	Panel discussion Moderated by Valya Stergioti (Greece) Panellists: Gianna Moscardo (Australia) , Audrey Scott (Germany) , Thorsten Ludwig (Germany)
10:30	10:45 - Coffee break	10:45 - Coffee break	10:45 - Coffee break	10:45 - Coffee break
11:00	Vida Ungar (Croatia): Welcome back at 10:55 Michael Hamish Glen (UK) If you know, you can tell Presentation, 25 min.	Sandy Colvine (France): Welcome back at 10:55 Special guest: Kate Clark (UK) What matters, and why, and to whom? Workshop: 55 min.	Peter Seccombe (UK): Welcome back at 10:55 Kristian Bjørnstad and Trym Holt Rudshaug (Norway) Bridging parks, UNESCO-areas and tourism through heritage interpretation Presentation 25 min.	Michael Hamish Glen (UK): Welcome back at 10:55 Esther Suissa (Israel) and Sabine Steindle (Germany) Recreating a pragmatic friendship: A joint live virtual tour of the houses of David Ben-Gurion and Konrad Adenauer in post-Covid times Presentation 25 min.
11:30	Jeroen Van Vaerenbergh (Belgium) Mouth- and eye-opening gastronomic heritage interpretation: Entrepreneurs become heritage ambassadors Presentation 25 min.	Pedro Morais with Catarina Magalhães and André Coelho (Portugal) From visitor to guide: How changing the roles can improve the impact of heritage interpretation Presentation 25 min.	Daniela Angelina Jelincic (Croatia) Re:start! Product/ market/ consumption changes for a more sustainable and participatory heritage tourism Presentation 25 min.	Anna Wilson (UK) Bringing people and nature together: Inspiring action through wetland centre interpretation Presentation, 55 min.
12:00	Luís Miguel Brito (Portugal) Interpretation performed by certified tourist guides in Lisbon during the pandemic Presentation, 25 min.	Stuart Frost (UK) Building back: Volunteer-led interpretation at the British Museum Presentation 25 min.	Michal Medek with Ladislav Ptáček (Czech Republic) Interpretive plans for Czech protected landscape areas Presentation 25 min.	Mateja Kuka (Croatia) Unravelling the mountain layer by layer: Heritage interpretation for a story that lasts Presentation, 25 min.
12:30	Anna Chatel (Germany) Augmented reality and gamification elements for multiperspective, interpretive apps Presentation 25 min.	Lunch break	Renate de Backere (The Netherlands) Sharing the wonders of World Heritage Wadden Sea Presentation 25 min.	Lunch break
13:00	Lunch break	Lunch break	Lunch break	Lunch break
13:30	Vida Ungar (Croatia): Welcome back at 13:55	Sandy Colvine (France): Welcome back at 13:55	Peter Seccombe (UK): Welcome back at 13:55	Michael Hamish Glen (UK): Welcome back at 13:55
14:00	Panel discussion Moderated by Peter Seccombe (UK) Panellists: Jim Mitchell (UK) , Nuria Mohedano (Spain) , Milward Simpson (USA) , Helena Vičič (Slovenia)	Simana Markovska (Bulgaria) Discovering heritage interpretation from the other end Presentation, 25 min.	Adina Popa and Dan Horatiu (Romania) The music of nature: Interpreting nature for the benefit of a Romanian geopark's small communities Presentation, 25 min.	Open doors: Valya Stergioti (Greece) 'Interpretive Stories' project revives tourism in mountainous Greece Presentation, 25 min.
14:30		Vasilka Dimitrovska (North Macedonia) The 'Martinki Custom' – Managing, learning, living, giving and receiving heritage Workshop, 55 min.	Pedro Morais and Carla Silva (Portugal) CLIP is linking heritage interpretation across continents Presentation, 25 min.	Open doors: IE tourism initiative: What's it all about? Find out what the IE tourism initiative is all about. Listen to destination managers from IE's role model destinations.
15:00	Thorsten Ludwig (Germany) How can interpretive experiences make people more mindful? Presentation: 55 min.	Angeliki Kita (Greece) and colleagues Recreating tourism on the Greek-Albanian borders through oral history and tradition Presentation, 25 min.	Vincent Jacot (Estonia) Art prints as an interpretation tool Presentation, 25 min.	Open doors: IE tourism initiative: What's in it for you? Ask questions and get answers. Talk with destination managers and IE Tourism Team members in person.
15:30			Project networking Find your new project partner or discuss experiences with organisations Europe-wide.	Open Doors: Interpretive training: Questions and answers Meet and talk with IE certified members and trainers.
16:00	IE Gastronomic Heritage team Thematic table How can we taste food without tasting it?	IE Natural Heritage team Thematic table Let's imagine the most sustainable tour!	Speaker's corner During the conference, you can book a 15-minute time slot for a short talk that will be announced to all attendees.	
16:30	Tea time	Tea time	Tea time	Tea time
17:00	Vida Ungar (Croatia): Welcome back at 17:25	Sandy Colvine (France): Welcome back at 17:25	Peter Seccombe (UK): Welcome back at 17:25	Michael Hamish Glen (UK): Welcome back at 17:25
17:30	Jacqui Doyle (Ireland) Co-creating tourism experiences through interpretative storytelling Presentation: 55 min.	Margarita Ioannou and Katerina Gotsi (Cyprus) Recreating post-pandemic tourism through the use of travel texts Presentation, 25 min.	Bring heritage to life! Meeting of certified members Get into exchange with your peers (guides, writers or planners) from all over Europe.	Laila De Bruyne, Barbara Struys and Helena ten Berge (Belgium) Join the discussion: Heritage interpretation and sustainable tourism – match or clash? Workshop, 55 min.
18:00		Lucy Long (USA) Disgust is in the mouth of the beholder: Using distasteful foods to interpret culture Workshop: 55 min.		
18:30	Angus Forbes (Germany) Contemporary interpretive architecture and landscape architecture in Europe Presentation, 25 min.		Peter Seccombe (UK): Closing the day	Retrospective take aways Valya Stergioti (Greece)
19:00	Vida Ungar (Croatia): Closing the day	Sandy Colvine (France): Closing the day	Athina Tsekoura (Greece) Evening event: Scavenger hunt You might be a traveller into the future while tonight's scavenger hunt is only your first step!	Sandy Colvine (France): Conference Wrap-up
19:30	Athina Tsekoura (Greece) and Max Dubravko Fijacko (Croatia) Evening event: Late night performance with Mark Wallis (UK) Live interpretation – sit back and enjoy, after the long day... Be ready for a challenge though!	Ivana Jagić Boljat (Croatia) and Athina Tsekoura (Greece) Evening event: Cocktails & more How creative you can be? Expect the unexpected!		Helena Vičič (Slovenia): Closing the conference
20:00				

* All times refer to Central European summer time (CEST).

Speeches
 Discussions
 Workshops
 Presentations
 Plenary
 Fun