

Parallel sessions, Saturday 13 May 2023

The sequence of sessions may be subject to change. The final version will be distributed at the registration desk.

8:30 – 9:25		Key note by Graham Black (UK)					
	Tower theatre Learning for future	Music room Different perspectives	Baroque hall (city hall) Co-creation	German Forum Interpretive planning	Small room (city hall) Interpreting nature	Omnia (city hall) Interpretive services	Wedding hall (city hall) Interpretive training
09:30 – 9:55	Patrick Lehnés (Germany) The potential of heritage and interpretation to transform societies Presentation: 45 min	Ruxandra Ghițescu (Romania) Diffractive interpretation heritage and history through cinema Presentation: 15 min	Zsuzsa Berecz & Árpád Bóczén (Hungary) Iron Curtain in my backyard – Collaborating with a private heritage site at the Austria-Hungary border Presentation: 45 min	Eva Sandberg & Per Sonnvik (Sweden) Participatory planning processes for nature interpretation in protected areas Workshop: 55 min	Chuck Lennox & Ariadna Reida (USA) Nurturing a movement of environmental interpreters in Ukraine, Moldova and Georgia Presentation: 45 min	Cristina Locatelli (Italy) The unsung adventures of an ubiquitous interpreter – The audio guide Presentation: 45 min	
10:00 – 10:25		Michaela Smidová & Eliška Pekárková (Czech Republic) Interpreting the heritage of national minorities in the National Museum, Prague Presentation: 15 min					
10:30 – 11:00	Tower theatre	Coffee break					
11:00 – 11:25	Angus Forbes (Germany) Lost and found Presentation: 15 min	Antonio Della Corte & Antonio Iaccarino (Italy) The culture of care and the care of culture Workshop: 1h 25 min	UNESCO and IE Interpretive planning at World Heritage Sites Panel discussion: 1h 25 min	Ágnes Erzsébet Mácsai (Hungary) Evaluation work targeting the cooperation of artists, heritage sites and IT experts – the MUSE.ar case Presentation: 15 min	Aleš Smrekar (Slovenia) Interpretation of biodiversity and heritage of pile dwellings at Ljubljansko barje, Slovenia Presentation: 15 min	Orsolya Szilágyi, Szilámér Péter Pánczél & Katalin Sidó (Romania) Interpreting the layered heritage of Călugăreni/Mikháza Presentation: 15 min	

11:30 – 11:55	<p>Mark Wallis (UK)</p> <p>Make do and mend: How costumed live interpretation can seduce visitors into sustainability</p> <p>Presentation: 15 min</p>			<p>Beth Mōrafon (UK)</p> <p>Landscapes; interpreting the picturesque</p> <p>Presentation: 15 min</p>	<p>Laura Time & Raluca Zaharia (Romania)</p> <p>Peleş Terraced Gardens: Heritage interpretation between architecture, landscape and a city</p> <p>Presentation: 15 min</p>	<p>Roxana Tanase-Sahanagiu (Romania)</p> <p>Opening the borders of foreign language picturebooks in pedagogy – Their use in supporting the creation of learning landscapes through heritage interpretation</p> <p>Presentation: 15 min</p>
12:00 – 12:25	<p>Claudia Grünberg & Sandra Nasser (Germany)</p> <p>Young Climate Action for World Heritage (YCAWH)</p> <p>Presentation: 45 min</p>			<p>Iva Čaleta Pleša (Croatia)</p> <p>Macro-regions as a learning landscape: The Adriatic-Ionian Region Cultural Routes Tourism Governance Model – An Opportunity for the EUSAIR area</p> <p>Presentation: 15 min</p>	<p>Adina Nicoleta Candrea & Florin Nechita (Romania)</p> <p>Using thematic trails for natural heritage interpretation in ecotourism destinations: Evidence from Țara Dornelor, Romania.</p> <p>Presentation: 15 min</p>	<p>Jose Koopman (Netherlands)</p> <p>Using interpretation to reinforce site experience and marketing for De Wieden National Park</p> <p>Presentation: 15 min</p>
12:30 – 12:55		<p>Loredana Stasisin (Romania)</p> <p>When a window is more than a window... or not. The restoration of the Water Treatment Plant in Giurgiu</p> <p>Presentation: 15 min</p>	<p>Irina Dobrita (Romania)</p> <p>The village council as a mechanism for heritage interpretation 'at home' in a UNESCO site</p> <p>Presentation: 15 min</p>	<p>Michal Medek (Czech Republic)</p> <p>Visitor research and segmentation – Does it still make sense?</p> <p>Presentation: 15 min</p>	<p>Ondrej Vitek & Jitka Korinkova (Czech Republic)</p> <p>The Sh*t Project – 'Number two' in nature responsibly</p> <p>Presentation: 15 min</p>	<p>Árpád Böczén (Hungary)</p> <p>Proposal for integrating digital interpretation planning into Interpret Europe's training programme</p> <p>Presentation: 15 min</p>
13:00 – 14:00	Tower theatre					

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14:00 – 14:25	Katia Dianina (USA) Whose Heritage? Contested sites and memory wars in the post-socialist public space Presentation: 15 min	Ivana Jagić Boljat (Croatia) Celebrating the difference with heritage interpretation Workshop: 1h 25 min	Mara Vida & Ioan Barsan (Romania) Two villages, eight houses and eight stories from Ținutul Pădurenilor for a sustainable re-interpretation Presentation: 15 min	Thorsten Ludwig (Germany) & Michal Medek (Czech Republic) Which interpretive strategies do learning landscapes need? Workshop: 1h 25 min	Eliza Pătrașcu (Romania) The collaborative art of weaving together heritage Workshop: 1h 25 min	Adina-Maria Popa, Loredana Adriana Patrascoiu & Cristina Toma (Romania) Touch, see, hear: The Geopark's heritage explained through inclusive learning techniques Presentation: 15 min	Mark Wallis (UK) The new you: Some basics of costumed live interpretation Workshop: 1h 25 min
14:30 – 14:55	Krisztina Balázs-Bécsi (Hungary) How heritage interpretation enhances formal and informal learning – the case of Szigetvár Castle Presentation: 15 min		Roxana-Talida Roman (Romania) Heritage Quest – The wisdom of the past Presentation: 15 min			Barbora Dvorakova (Czech Republic) Call of Brno – A creative diary for town and people Presentation: 15 min	
15:00 – 15:25	Eleonora Narvelius (Sweden) Terrorscapes, leisurescapes, migrantscapes? (Re)interpreting European heritage sites associated with expulsions and forced migrations in the wake of the 2015 migrant crisis Presentation: 15 min		Marija Dragisic & Ivana Rankovic Miladinovic (Serbia) Heritage interpretation through the education and engagement of community: The case of zapis Presentation: 15 min			Ivana Manevska (Serbia) The power of the curator: Exploring the influence of physical and interpersonal characteristics on exhibit interpretation Presentation: 15 min	
15:30 – 16:55	Tower theatre	Coffee break					
16:00 – 16:25	Elena-Maria Cautiș (Italy) The 'interpretation' dilemma within the Faro Convention and	Britta Burkhardt & Orsolya Szilágyi (Romania) Diggin' for a	Małgorzata Hordyniec (Poland) Shelving the 'expert' – Embracing the	Claudia Grünberg & Sebastian Zoepf (Germany) Learning Landscape	Barbara Gołębiowska (Poland) Interpretation in the secret garden	Anna Chatel (Germany) Creating inclusive interpretive apps Presentation: 15 min	Vanessa Vaio (Italy) Interpreting the translation Workshop: 1h 25 min

16:30 – 16:55	its link to sustainability thinking Presentation: 45 min	connection between past and present Workshop: 55 min	multidimensional nature of heritage landscapes Presentation: 45 min	Lusatia: Potentials and challenges of a model project Workshop: 1h 25 min	Workshop: 1h 25 min	Vered Sabag (Israel) Inclusiveness through cognitive accessible heritage interpretation on heritage sites in Israel Presentation: 15 min
17:00 – 17:25	Elisa Bailey (Spain) Ephemeral heritage: Socio-political graphics in the public realm, both interpreting and interpreted Presentation: 15 min	Glen Hvenegaard et al (Canada) Which programme and presenter variables predict successful outcomes for personal interpretation? Presentation: 15 min	Maaret Louhelainen (Finland) Locality in learning landscapes: Rural, suburban, municipal – the many aspects of a museum site Presentation: 15 min			Manjola Xhaferri (Albania) Deformation and destruction of cultural and historical objects in Albania: A case study of the city of Tirana Presentation: 15 min
17:30 – 17:55	Free time and (optional) visit to METAORGANUM artistic installation in Church					
18:00 – 18:25						
18:30 – 19:55						
19:00	Central Park Hotel	Dinner				

Study visits, Sunday 14 May 2023

8:30 – 9:25	Tower theatre	Key note by Irena Lazar (Slovenia)
09:30 – 9:55		Departure for study visits
20:00	Hotel Imperial	Dinner and cultural programme

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Parallel sessions, Monday 15 May 2023

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8:30 – 9:25		Key note by Asier Hilario (Spain)					
	Tower theatre Learning for future	Music room Different perspectives	Baroque hall (city hall) Co-creation	German Forum Interpretive planning	Small room (city hall) Interpreting nature	Omnia (city hall) Interpretive services	Wedding hall (city hall) Interpretive training
09:30 – 9:55	Ivana Jagić Boljat & Samia Zitouni (Croatia), Ondřej Vitek (CZ)	Raluca Grama & Florentina Murea - Matache (Romania)	Cristina Toma & Cristian Ciobanu (Romania)	Valya Stergioti (Greece) & Angus Forbes (Germany)	Emma McNamara & Pamela Smith (UK)	Ioana Duica (Romania)	Zsuzsa Tolnay (Hungary) & Sandy Colvine (France)
10:00 – 10:25	IE Certified Interpretive Guide (CIG): A taste of interpretive guiding; Workshop: 1h 25 min	Interpretive plan as a key tool for EU-funded interventions Workshop: 1h 25 min	Dragons and fires: Community driven geoheritage interpretation in post-communist societies Presentation: 45 min	IE Certified Interpretive Planner (CIP): Interpretive planning process in 16 questions Workshop: 1h 25 min	Pleasure gardens – Making these historic gems relevant for today and the future Presentation: 45 min	Crafting Heritage: Board games as an instrument for interpretation Workshop: 55 min	IE Certified Interpretive Writer (CIW): Getting to grips with meaning in a written and spoken word; Workshop: 1h 25 min
10:30 – 11:00			Ana Radovanac Živanov (Serbia) Learning landscapes as an educational tool for heritage interpretation – The case of the Kalemegdan fortress in Belgrade Presentation: 15 min		Tea Štifanić & Manuela Hrvatin (Croatia) What's your interpretation centre management model? Presentation: 15 min	Barbora Dvorakova & Zuzana Jakobova & Bohuslav Binka (Czech Republic) ZOOM – An interactive exhibition to develop visual literacy Presentation: 15 min	Zrinka Mileusnić (Slovenia) Heritage interpretation learning landscapes: A view from higher education Presentation: 15 min
11:00 – 11:25	Tower theatre	Coffee break					
11:30 – 11:55	Speakers' corner, During the conference, you can book a 10-minute time slot for a short talk that will be announced to all attendees	Speakers' corner, During the conference, you can book a 10-minute time slot for a short talk that will be announced to all attendees		Speakers' corner, During the conference, you can book a 10-minute time slot for a short talk that will be announced to all attendees	Olga Andranovici (Moldova) Will it rain? Interpreting an old rainmaking ritual. Case Study: Contrătești, Republic of Moldova Presentation: 15 min	Penelope Gkini (Greece) When was the last time you received a letter? Presentation: 15 min	
12:00 – 12:25	Tower theatre	Wrapping up and closing of the conference					
12:30 – 13:00	Tower theatre	Lunch packs collected					
13:00		Departure for the post-conference tour					